



As a sponsor of Cactus Reining Classic, Scottsdale, Arizona, Reining By The Bay, Woodside, California, and High Roller Reining Classic Las Vegas, Nevada, Brumley Management Group, LLC, industry leaders in reining event production, will put your image in front of the “who’s who” in the Reining Horse Industry. Sponsor banners and logos were seen by over 35,000 online viewers.

The fans at home won't be left out as Classic Video will be providing LIVE streaming coverage of the event to all those avid Reiners who cannot attend the events. Add to that our extensive local, national and international media coverage, as well as publicity from numerous equestrian publications and web sites, covering all aspects of the event, and you have one of the best available returns on your investment.

We have taken the liberty of including the 2011 Sponsorship Opportunities information for all three events. In addition to the information provided, we can customize a sponsorship package that fits your needs. We welcome your contribution to these competitions, as it will ensure the return of these premiere Reining competitions in 2012.

The Cactus Reining Classic event held March 9-13, 2011 at West World in Scottsdale, Arizona is a 501 (c) (3) non-profit, whose mission is to promote the equestrian sport of Reining, an FEI competitive sport. The goal is to elevate public awareness of the sport and to encourage more people to compete, raise skill levels, educate the public and encourage support of the World Equestrian Games.

Cactus Classic is a great way to spend time with family and friends while watching 400 of NRHA's top horse and rider combinations, shopping in one of the many vendor booths, or enjoying the great food.

Reining By The Bay Benefiting the Peninsula Humane Society event held July 19-24, 2011 at the Horse Park in Woodside, California is a 501 (c) (3) non-profit, and will for the third year be partnering with the Peninsula Humane Society as the co-beneficiary of the event.

Peninsula Humane Society Executive Director, Ken White expressed his excitement about the partnership with RBB, Inc., both 501 (c) (3) non-profit organizations. "The fact that Peninsula Humane Society & SPCA was chosen as the charity recipient by Reining by the Bay is pretty amazing. But even better, we were so lucky to be chosen for three years in a row! For 2009 and 2010, this has proven a really wonderful opportunity to get our animals and our mission in front of an incredibly large audience of new animal people and we've made many, many new friends as the result. And speaking of friends, it was our very dear friends Pat and Jim Warren who led the way to this great relationship – with Ralph Warren, the once stray beagle adopted through PHS/SPCA, as the semi-official goodwill ambassador! We thank the three Warrens and all the great folks of Reining by the Bay for the support and the opportunity."

Reining by the Bay is a great way to spend time with family and friends while watching 300 of the NRHA's top horse and rider combinations, shopping in one of the many vendor booths, or enjoying the great food.

The High Roller Reining Classic event held September 11-17, 2011 at the South Point Equestrian Center in Las Vegas, Nevada and a competition that sees the best of the best from the reining discipline with over 500 participants, including many NRHA Elite Million Dollar Riders.

R.Scot Evans President of the Equestrian Aid Foundation is pleased about the continuing partnership between EAF and HRR "We are thrilled that the reining community has embraced our Play It Forward Poker Tournament. It's rewarding to watch everyone having a great time while helping their fellow equestrians in need. Over the years it has been so gratifying to come across horse people who feel the need to reach out and lend a helping hand, and that's what the EAF has found in its partnership with the team at HRR."

For additional information please visit our websites:

www.cactus-reining-classic.com

www.reiningbythebay.com

www.highrollerreiningclassic.com

or contact

Alden Corrigan aldenc1@aol.com 650-207-8622 and Mandi Brumley brumleyph@msn.com (602) 316-6782